

# LTX FEST DAY 4

## OCTOBER 11<sup>TH</sup>, 2019

Esports Arena: 255 2nd Street, Oakland, CA 94607

### 9:00 am | Registration and Cafecito

### 10:00 am | Techqueria Presents: The Power of Community

Andrea Flores, PhD Student, University of Texas at Austin & Board Member, Techqueria  
Frances Coronel, Software Engineer, Slack / Co-Director, Techqueria  
Felipe Ventura, Co-Director, Techqueria  
David Silva, Co-Founder & Board Member, Techqueria  
Shashi Jain, Co-Founder & Board Chair, Techqueria (Moderator)

### 10:30 am | Dreamers in Tech

Tonatiuh Ramos, Co-Chair, Dreamers in Tech

### 10:40 am | Living with Ambition, Familia, Community, and Self

Joshua Encarnacion, Chief Learning Officer, Outco Inc.  
Dr. Melissa Abad, Research Associate, Stanford VMWare Women's Leadership Innovation Lab

### 11:20 am | Cultural Organizing in the Tech Age

Alma Lopez, Brown Issues Statewide Coordinator, Cal Endowment  
Kimberly Gudino, Brown Issues College Ambassador, Cal Endowment

### 11:45 am | Lunch

### 1:00 pm | El Poder del Pitch! Presented by Google for Startups

Delilah Dee [Emcee] Founder and CEO, Delilah & Company, LLC  
Alex Marshall [Judge] Special Projects, First Round Capital  
Jomayra Herrera [Judge] Senior Associate, Cowboy Ventures  
Maria Salamanca [Judge] Principal, Unshackled Ventures  
Adrian Schurr [Judge] Bay Area Giving Program Lead, Google.org

### 2:15 pm | OWNING OUR POWER: Keynote

Rosa Rios, 43rd United States Treasurer

### 2:40 pm | OWNING OUR POWER – Latino Community Foundation Pitch

Masha Chernyak, Vice President, Latino Community Foundation

### 2:45 pm | OWNING OUR POWER – Community Building at Scale

Aubrey Blanche, Global Head of Diversity & Belonging, Atlassian  
Lili Gangas, Chief Technology Community Officer, Kapor Center  
Jacqueline Martinez Garcel, CEO, Latino Community Foundation

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**3:00 pm | OWNING OUR POWER – SMASH Pitch**

Ashleigh Richelle, Communications Lead, SMASH

**3:05 pm | OWNING OUR POWER – dev/Mission Pitch**

Leo Sosa, Founder & Executive Director, Dev/Mission

**3:10 pm | OWNING OUR POWER – Latinx Entrepreneurship**

Beatriz Acevedo, Founder, mitú / President, Acevedo Foundation

Steven Wolfe Pereira, Chief Executive Officer & Co-Founder, Encantos Media

Freddy Vega, Founder, Platzi

Alex Marshall, Special Projects, First Round Capital / Co-Founder, HealthIQ (Moderator)

**3:25 pm | OWNING OUR POWER – Prospera Co-ops Pitch**

Maria Rogers Pascual, Executive Director, Prospera Co-ops

**3:30 pm | OWNING OUR POWER – The Big Latinx/LATAM Opportunity**

Ana Marshall, Chief Investment Officer, Hewlett Foundation

Ade Ajao, Founder, Base10 Ventures

Jomayra Herrera, Senior Associate, Cowboy Ventures (Moderator)

**3:50 pm | Closeout: Owing Our Power**

**4:00 pm | Break**

**4:30 pm | Sponsor Highlight: Intentional Impact with KeepTruckin**

Kelly Wolf Gonzalez, Director of Diversity, Equity, and Inclusion, KeepTruckin

Charles Julius, Head of Product – Apple Marketplace, KeepTruckin

**4:50 pm | Closing Segment: Reimagine. Energize. Transform.**

Latino Community Foundation

Latinas in Tech

Kapor Center

**6:00 pm | Finale Block Fiesta**

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Abstract

